

Customized Heritage Partnership Opportunities at Jolly’s Mill Pond

Jolly’s Mill Pond is a heritage and sustainable farm in Williamsburg, Virginia. Our property’s unknown Black history attracts history lovers and curiosity seekers from around the country.

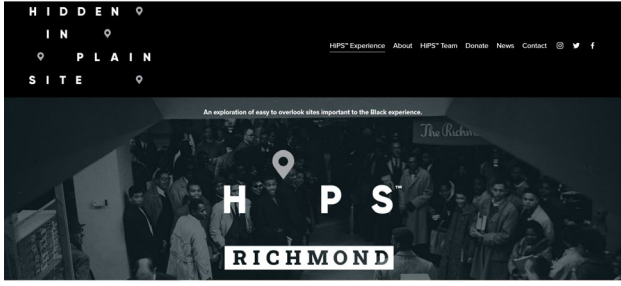
Jolly’s Mill Pond is also chock full of outdoor experiences from duck hunting to fishing and nature walks. For business leaders who want a unique getaway, we’re a convenient 1-hour drive from Richmond and Virginia Beach, and 2 hours from Washington, D.C. (2 hours).

Jolly’s Mill Pond has Brand Partnership opportunities for companies that believe in preserving and promoting heritage.

Our opportunities are in three areas:

Docuseries	Education	Food
<ul style="list-style-type: none"> Produced by owner and Emmy-winner, Angi Kane, our upcoming docuseries features our mission to protect our property from a \$1 million state mandate. 	<ul style="list-style-type: none"> Our Group Tours share discoveries about our unknown Black history tied to Colonial Williamsburg. They shine a new light on 18th-19th century Virginia history. Guests taste and learn history in our Culinary Heritage Classes and Events. 	<ul style="list-style-type: none"> We cultivate heritage ingredients on our off-grid, sustainable farm. We are launching a new line of goods with ingredients grown on our farm or locally sourced.

Some of our current Partnerships include:

	<p>Creator Dontrese Brown produced this virtual reality exploration of easy-to-overlook sites that tell the story of the Black experience in Richmond, Virginia.</p> <p>As he expands HiPS to other cities, the Jolly’s Mill Pond docuseries is a natural fit for a Brand Partnership.</p>
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<p style="text-align: center;">Stout Tent</p> 	<p>Stout Tent became a Sponsor for The Raw Land Startup, created by Angi Kane to explore new business models and stories for today's landowners.</p> <p>Their financial partnership supported podcast production and our on-site events.</p>

Brand Partnership Benefits

Our audience enjoys our engaging storytelling and focus on heritage. We know this through feedback on our social media, newsletter, and events.

In 2024, we have national publicity opportunities that can significantly expand our audience. Our Brand Partners will be promoted with this growing audience.

Depending on the size of their contribution, our Brand Partners can receive customized media produced by Angi Kane and her team for use on social media or podcasts.

Other Brand Partnership benefits can include:

- Docuseries credits
- Supplemental learning material: Screening guide
- Promotional materials distributed on our tours, classes, and events.

Contact Angi Kane at 757-741-8663 or akane@jollysmillpond.com to begin your Jolly's Mill Pond Brand Partnership.

<https://www.jollysmillpond.com>